

Bachelor of Science in Technical Communication

How do I know if I'm a technical communicator?

- Do you like showing people how to use a new technology?
- Are you the person everyone goes to for an explanation on how something works?
- Do you like to use words, images, and video to explain a concept?
- Are you someone who likes to explore a process or a product to learn more about it?
- Do you like learning new software, tools, and technologies?

If you can answer yes to these questions, then you should consider the Bachelor of Science in Technical Communication.



What do technical communicators do?

In the workplace, technical communicators are writers, researchers, graphic designers, and more. They work to customize complex information so readers can understand the ideas. Who writes the online documentation for your phone? That's the work of a technical communicator.

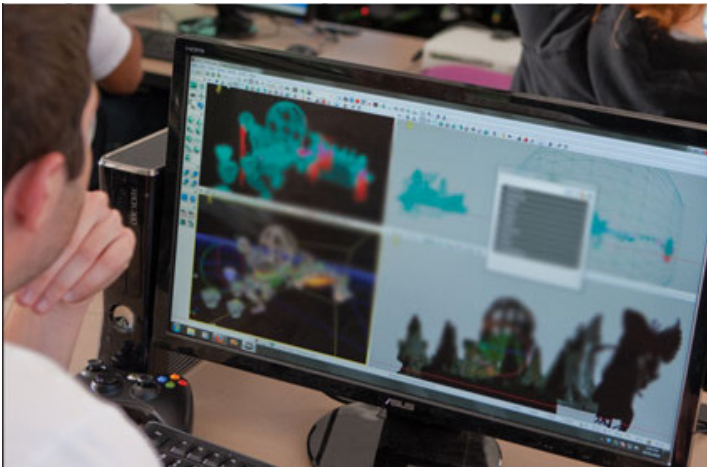
Technical communicators can be found in many businesses and industries. They may be part of an engineering team or they may work in a company that develops healthcare innovations. You'll also see technical communicators working in non-profits or for government agencies. Small startup companies and entrepreneurial ventures also rely on technical communicators to communicate their ideas to investors and potential customers.

In bigger companies, technical communicators are part of a technical communication team. They use advanced technologies to manage content and deliver information both locally and globally. You'll see their work on the web, in print, as multi-media learning modules, and more. You'll also see technical communicators conducting



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user experience (UX) research. In this growth area, technical communicators work with real end-users to learn more about how they can help improve a company's products or processes. Another area where technical communicators work is training and development. You'll find technical communicators with a specialization in instructional design creating training materials for corporate systems.



Is technical communication a career with a good salary and chances for advancement?

The answer is YES! The US Bureau of Labor Statistics (BLS) indicates that technical communication is a growth area. It's expected to grow at a rate of 15% between now and 2022. With a bachelor's degree, like the one offered here at Kennesaw State University, you can expect to start your career making at least \$50,000 a year. With some experience, most technical communicators were making around \$65,000 a year according to the May 2012 information from the Bureau.

What kinds of classes would I take to earn a Bachelor of Science in Technical Communication?

One of your first classes will be *TCOM 2010: Introduction to Technical Writing*. This course will introduce you to the basics of writing and document design. You'll take other classes such as *Productivity Tools and Technologies*. Here, you'll gain in-depth knowledge about the software and other tools technical communicators use in their daily work lives. Other classes in our program include web development, graphics, and multimedia. As you move into your upper-level classes, you'll have the option to take specialized classes such as *Technical Editing* or *Search Engine Optimization & Analytics*. Internships are another option you may want to explore. Gaining real work experience while earning valuable class credit is an excellent choice.

When it comes to your senior year in our program, you'll finish out your degree with a Portfolio Capstone experience. In this class, you'll hone your competencies for the job market, build your networking skills, and create a professional portfolio that will help you land your first career position.

For more information

The BS in Technical Communication is housed on the Marietta Campus of Kennesaw State University. The program is one of several undergraduate degrees offered by the **Department of Technical Communication and Interactive Design**.

Please email us at: tcid@kennesaw.edu for more information about the program.

You can also call the department at **470-578-7202** to set up an appointment to discuss your future in the technical communication program. We're located in the Atrium Building (J-Building) on the third floor in J-333.

We look forward to hearing from you and helping you learn more about technical communication.